

WakamatsuFest150

Festival Sponsorship Options

Festival Dates: June 6, 7, 8, 9 of 2019





Please Sponsor WakamatsuFest150

Support the One-and-Only Japanese-American Sesquicentennial Festival

Where: A couple of miles south of gold discovery in Coloma, California, this festival location is the site where the first Japanese colony settled in America.

Landmark **Wakamatsu Farm**, 941 Cold Springs Road, Placerville, CA

- Site of the 1st Japanese colony in America
- Birthplace of 1st Japanese-American
- Gravesite of 1st Japanese immigrant woman in America

What: WakamatsuFest150 is a one-time-only celebration of 150 years of Japanese-American heritage, arts, and cuisine. The festival will showcase the landmark site of the *Wakamatsu Tea & Silk Farm Colony* and 150 years of Japanese-American heritage, arts, and cuisine. As a celebration of Japanese-American culture and history, this festival will also draw the world's attention to Northern California's abundant agricultural, natural, and cultural resources.

When: June 6, 7, 8, 9 of 2019, exactly 150 years after the colonists' arrival on June 8, 1869.

Become a Part of History

Sponsoring WakamatsuFest150 is a fantastic way to be part of the festival experience. Generous sponsors will help WakamatsuFest150 build lasting memories that honor the past 150 years of Japanese-American culture and history.

Sponsorship Levels

- **\$500 *Wakamatsu Fan* level** – 1-year ARC membership (\$35 value), 2 one-day festival tickets (\$40 value), signed copy of the book, *Keiko's Kimono*, by Herb Tanimoto (\$20 value), and more
- **\$1,000 *Tea Spirit* level** – Same benefits as \$500, plus name plate on Wakamatsu Honor Wall
- **\$2,500 *Silk Legacy* level** – Same benefits as \$1,000, plus 2 four-day festival passes (\$120 value), and private Farm tour for 10 visitors scheduled outside of festival dates (\$100 value)
- **\$5,000 *Samurai Honor* level** – Same as \$2,500, plus 4 VIP special event tickets (\$200 value)
- **\$10,000 *Okei-san Memory* level** – Same as \$5,000, plus total of 4 four-day festival passes (\$240 value), total of 8 VIP event tickets (up to \$400 value), festival memorial package
- **\$20,000 *California Landmark* level** – Same as \$10,000, plus total of 10 four-day festival passes (\$600 value), total of 12 VIP special event tickets (\$600 value), and the exclusive WakamatsuFest150 commemorative package (instead of the memorial package)
- **\$50,000 or more *National History* level** – Same as \$20,000, plus custom promotion package

Please pledge your sponsorship at the festival website: www.ARConservancy.org/wakafest150/.

email wakamatsu@ARConservancy.org or call 530-621-1224





Wakamatsu Farm Legacy Fund

Please Support Wakamatsu Farm's Long-Term Sustainability

What is Wakamatsu Farm? The 272-acre property is the landmark site of the *Wakamatsu Tea & Silk Farm Colony*. Within a few miles of California gold discovery in Coloma, CA, the first Japanese immigrant group settled and planted their roots at Wakamatsu Farm on June 8, 1869.

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Keep history alive. Since purchasing the property in 2010, the Conservancy has been conserving and stewarding the land, repairing and improving the Farm's structures, and educating and welcoming visitors of all ages from around the world. Every year, the number of visitors and volunteers who benefit from the Farm's resources steadily grows. Over time, more and more people will continue to appreciate and join the unfolding American story of this Farm. Financial support is needed to sustain and build on the Farm's momentum.

Wakamatsu Farm is not yet self-sustaining. Managing an historic, operational farm requires more than world-wide recognition and heartfelt sentiment. As it stands today, the future of the Farm is gravely uncertain. This valuable acreage has reached its "tipping point" when it must become 100% sustainable or face dire changes. Moving into the future requires further investment in repairs and infrastructural improvements to bolster the Farm's potential while meeting the growing public demand.

Profitable projects will secure the Farm's future. Several projects have been evaluated to increase the Farm's income potential. Uniquely suited to the Wakamatsu site, these projects are designed to maximize their collective value to the property while providing a return on each investment.

- Outdoor classroom complex
- Commercial kitchen
- Historic Veerkamp barn restoration
- Historic Graner House updates

Every dollar of your Legacy Fund contribution directly benefits Wakamatsu Farm. With your donation, you can indicate a project preference from the list above or suggest your own idea. Donations of \$1,000 or more will secure your name plate on the Wakamatsu Farm *Wall of Honor* at the Farm.

Please contribute to the **past, present, and future** of Japanese-American history.
Please give generously.

web: www.ARConservancy.org/wakamatsu
email: wakamatsu@ARConservancy.org call: 530-621-1224

